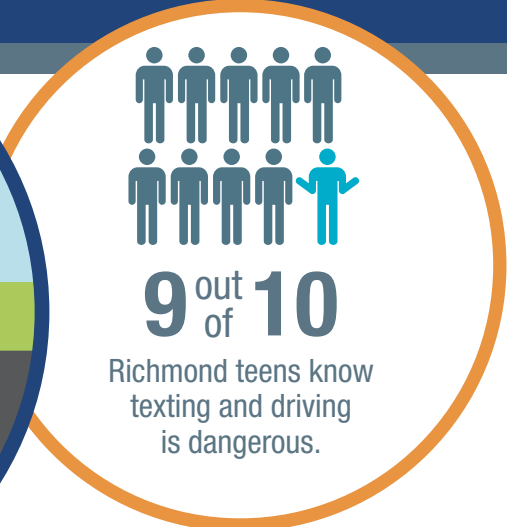
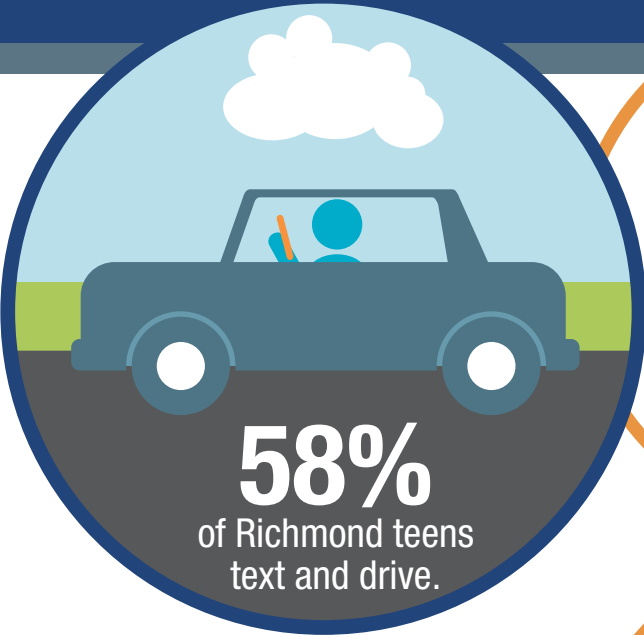


# #RVA Teens and Distracted Driving

*Too many  
#RVA teens  
text and  
drive*



*The three  
types of  
distraction*



## **VISUAL**

Taking your eyes  
off the road



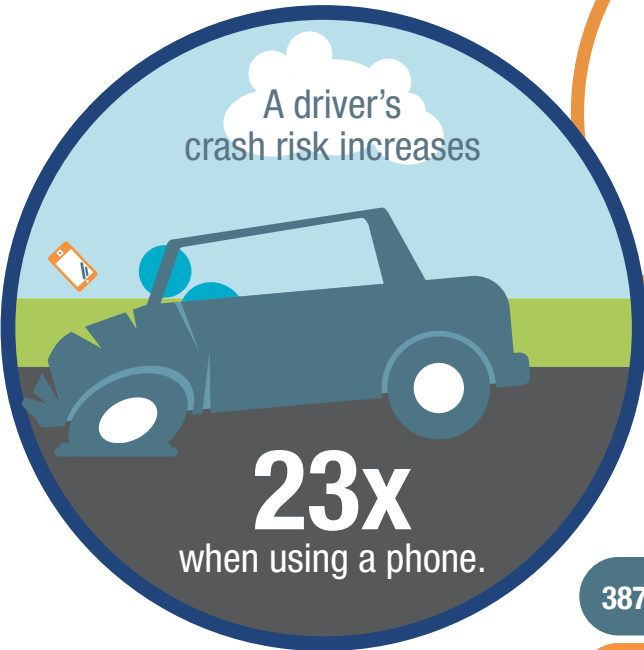
## **MANUAL**

Taking your hands  
off the wheel



## **COGNITIVE**

Taking your mind  
off of driving



**9**

People die per day  
in distracted driving  
accidents.

*A national  
problem*

387,000 injuries

2011

421,000 injuries

2012

424,000 injuries

2013



**64%**

of teens have not had  
the "text talk" with  
parents.

*The  
power of  
parents*

## **5 TIPS TO EDUCATE TEENS**

1. Work it into every day conversations.
2. Set a good example.
3. Share real stories about dangers.
4. Download safe driving apps.
5. Highlight good driving habits.

## **SIGN THE PLEDGE**

Talk to your teen today about texting and driving, sign Marks & Harrison's Drive Alive Richmond parent pledge at:

[www.marksandharrison.com/drive-alive-richmond/](http://www.marksandharrison.com/drive-alive-richmond/).

